



The Tobacco Free Coalition of Delaware County

TeleResearch Corporation Survey Analysis

The Tobacco Free Coalition of Delaware County commissioned TeleResearch Corporation of Indianapolis to conduct a random telephone survey of Delaware County. The survey asked questions about the use of tobacco products for personal use and use in the workplace, restaurants, and bars. The goal of the survey was to obtain the opinions of at least 600 randomly selected adults. The survey questions were approved by The Tobacco Free Coalition of Delaware County.

Survey Methodology

TeleResearch Corporation uses an automated system to obtain results. The introduction and questions are pre-recorded and respondents answer by pressing a number on their touch-tone phone. According to research academicians, automated survey methodology offers two distinct advantages: 1. Every respondent hears the same question asked exactly the same way, and thus mitigates interviewer bias. 2. Automated respondents have greater confidence in the confidentiality of their responses. This produces truer responses. Telephone numbers are selected randomly by a Certified Public Accountant, using a well-established procedure. Questions are asked by a professional announcer.

Survey Report

Survey was conducted on June 25, 26, 27, and 28, 2005. 620 interviews were completed yielding a margin of error +/- 4.0.

Demographic Breakout

Men	33%
Women	67%

Age Ranges

18-24	8%
25-44	26%
45-64	39%
65+	27%

Democrats	34%
Republican	36%
Independent	21%
Something Else	9%

Survey Conducted on June 25, 26, 27, and 28, 2005



The Tobacco Free Coalition of Delaware County

Total Sample Responses

Question: Which of the following four statements describes your use of tobacco products.

Current Smoker	23%
Former Smoker	27%
Never Smoked	47%
Use smokeless or other tobacco	2%

Analysis: Fully one half of the respondents are currently or have been smokers which means this survey sample is well acquainted with the effects of smoking.

Question: Which town in Delaware County do you live in or are closest to.

Muncie	78%
Yorktown	3%
Albany	5%
Daleville	4%
Gaston	3%
Eaton	4%
Selma	2%

Analysis: Three out of four survey respondents live in or nearest to Muncie, but all other towns in the survey indicated responses, which means TeleResearch reached a countywide audience.

Question: Which of the following counties do you work in.

Delaware	59%
Madison	3%
Henry	0%
Randolph	1%
Jay	1%
Blackford	1%
Retired or other	36%

Analysis: With 59% answering Delaware and 36% answering retired or other, there are very few Delaware County people working in counties contiguous to Delaware County (6%).

Survey Conducted on June 25, 26, 27, and 28, 2005



The Tobacco Free Coalition of Delaware County

Question: Do you work indoors most of the time?

Yes	76%
No	24%

Analysis: Three out of four respondents (76%) said “yes” which means the sample size on the ensuing question is significant.

Question: At your indoor work site, which of the following four statements best describes the smoking policy.

Smoking is not allowed in any workplace areas	67%
Smoking is allowed in some work areas	18%
Smoking is allowed in all work areas	6%
No smoking policy	9%

Analysis: Fully two thirds work in a no smoking workplace. One in four (24%) work where smoking is allowed in some work areas (18%) or smoking is allowed in all work areas (6%). One in ten have no policy on smoking.

Question: In general, do you feel that exposure to second hand smoke is a serious health hazard, moderate health hazard, minor health hazard, or not a health hazard at all.

Serious health hazard	62%
Moderate health hazard	22%
Minor health hazard	13%
No health hazard	4%

Analysis: Only one in twenty respondents answered, “Not a health hazard at all.” A whopping 62% rated second hand smoke as a “serious” health hazard. Those answering “moderate hazard” came in at 22%, with “minor hazard” drawing a 13% response.

Question: When it comes to the rights of customers and smokers, which of the following four statements do you agree with most.

Rights of customers and employees is most important	71%
Rights of customers and employees is somewhat important	8%
Rights of smokers is most important	7%
Rights of smokers is somewhat important	13%

Analysis: Rights of customers and employees as “most important” scored an extremely strong 71% response. Rights of smokers as “most important” got a meager 7%.

Survey Conducted on June 25, 26, 27, and 28, 2005



The Tobacco Free Coalition of Delaware County

Question: How strongly do you agree or disagree with the statement “All Delaware County workers should be protected from second hand smoke in the workplace.”

Strongly agree	66%
Somewhat agree	16%
Somewhat disagree	12%
Strongly disagree	6%

Analysis: “Strongly agree” got two thirds of the survey sample at 66% and “somewhat agree received 16%. Those combined responses indicate eight out of ten (82%) feel workers should be protected from second hand smoke in the workplace.

Question: How strongly do you agree or disagree with the statement “Restaurants and other public places would be healthier for customers and employees if they were smoke-free.”

Strongly agree	66%
Somewhat agree	14%
Somewhat disagree	9%
Strongly disagree	10%

Analysis: Again, eight of ten respondents agreed, with “strongly agree” getting 66% and “somewhat agree” getting 14%.

Question: If a law were proposed in Delaware County to make all work places including restaurants smoke-free, would you support or oppose such a law.

Support	64%
Oppose	30%
Not sure	7%

Analysis: “Support it” received a strong response of 64%, “oppose it” drew 30% and “not sure” got 7%. With almost two out of three respondents supporting such a law, public support is more than adequate evidence, based on this survey, that this new anti-smoking ordinance is wanted.

Question: If Delaware County restaurants were smoke-free, would you go out more often, less often, or about the same.

More Often	32%
Less Often	17%
Same	51%

Survey Conducted on June 25, 26, 27, and 28, 2005



The Tobacco Free Coalition of Delaware County

Analysis: One in three (32%) said they'd go out "more often." Whereas, only 17% said they'd go out "less often," which represents a 15% net gain for Delaware County restaurants. One half (51%) said they'd go out to eat "about the same."

Question: If Delaware County bars were smoke-free, would you go out to bars more often, less often, or about the same.

More Often	22%
Less Often	28%
Same	51%

Analysis: "More often" received a 22% response compared to "less often" at 28%. Apparently bar patrons are slightly more tolerant (6%) of second hand smoke than people who patronize restaurants.

Survey Conducted on June 25, 26, 27, and 28, 2005



The Tobacco Free Coalition of Delaware County

Gender Analysis

Question: Which of the following four statements describes your use of tobacco products.

	Men	Women
Current Smoker	24%	23%
Former Smoker	31%	25%
Never Smoked	38%	52%
Use smokeless or other tobacco	6%	1%

Question: Which town in Delaware County do you live in or are closest to.

	Men	Women
Muncie	77%	79%
Yorktown	1%	4%
Albany	7%	4%
Daleville	4%	4%
Gaston	5%	3%
Eaton	2%	5%
Selma	4%	1%

Question: Which of the following counties do you work in.

	Men	Women
Delaware	59%	59%
Madison	2%	3%
Henry	1%	0%
Randolph	1%	1%
Jay	2%	1%
Blackford	1%	0%
Retired or other	35%	36%

Survey Conducted on June 25, 26, 27, and 28, 2005



The Tobacco Free Coalition of Delaware County

Question: Do you work indoors most of the time?

	Men	Women
Yes	67%	80%
No	33%	20%

Analysis: Significantly more men work outside than the women in the survey sample, as 80% of the women answered “indoors” compared to 67% of the men.

Question: At your indoor work site, which of the following four statements best describes the smoking policy.

	Men	Women
Smoking is not allowed in any workplace areas	61%	70%
Smoking is allowed in some work areas	24%	16%
Smoking is allowed in all work areas	10%	4%
No smoking policy	6%	11%

Question: In general, do you feel that exposure to second hand smoke is a serious health hazard, moderate health hazard, minor health hazard, or not a health hazard at all.

	Men	Women
Serious health hazard	50%	67%
Moderate health hazard	27%	19%
Minor health hazard	16%	11%
No health hazard	7%	3%

Analysis: A far greater percentage of women rate second hand smoke as a “serious” health hazard than men by 67% to 50%. This response is due in large part to the higher percentage of women in the survey that indicated they work indoors and are more sensitive to second hand smoke issues.

Question: When it comes to the rights of customers and smokers, which of the following four statements do you agree with most.

	Men	Women
Rights of customers and employees is most important	65%	74%
Rights of customers and employees is somewhat important	11%	7%
Rights of smokers is most important	9%	6%
Rights of smokers is somewhat important	15%	13%

Survey Conducted on June 25, 26, 27, and 28, 2005



The Tobacco Free Coalition of Delaware County

Analysis: Women feel more strongly than men that customers and workers rights are more important than smokers rights by 74% for women to 65% for men.

Question: How strongly do you agree or disagree with the statement “All Delaware County workers should be protected from second hand smoke in the workplace.”

	Men	Women
Strongly agree	62%	69%
Somewhat agree	15%	16%
Somewhat disagree	14%	11%
Strongly disagree	9%	5%

Question: How strongly do you agree or disagree with the statement “Restaurants and other public places would be healthier for customers and employees if they were smoke-free.”

	Men	Women
Strongly agree	63%	68%
Somewhat agree	14%	15%
Somewhat disagree	13%	8%
Strongly disagree	11%	10%

Question: If a law were proposed in Delaware County to make all work places including restaurants smoke-free, would you support or oppose such a law.

	Men	Women
Support	58%	66%
Oppose	36%	27%
Not sure	6%	7%

Analysis: Women are much more in favor of a law that would prohibit smoking in all Delaware County workplaces and restaurants, as 66% of the women in the survey support such a law compared to 58% for men supporting the law.

Question: If Delaware County restaurants were smoke-free, would you go out more often, less often, or about the same.

	Men	Women
More Often	29%	33%

Survey Conducted on June 25, 26, 27, and 28, 2005



The Tobacco Free Coalition of Delaware County

Less Often	19%	17%
Same	52%	50%

Question: If Delaware County bars were smoke-free, would you go out to bars more often, less often, or about the same.

	Men	Women
More Often	21%	23%
Less Often	31%	26%
Same	48%	51%

Survey Conducted on June 25, 26, 27, and 28, 2005



The Tobacco Free Coalition of Delaware County

Voter Preference

Question: Which of the following four statements describes your use of tobacco products.

	Democrat	Republican	Independent	Other
Current Smoker	36%	12%	19%	30%
Former Smoker	24%	32%	26%	20%
Never Smoked	37%	55%	53%	43%
Use smokeless or other tobacco	3%	1%	2%	7%

Analysis: There is a much higher percentage of Democrats that are current smokers compared to Republicans and Independents as 36% of the Democrats indicated they currently smoke, but only 12% of Republicans and 19% of the Independents answered similarly.

Question: Which town in Delaware County do you live in or are closest to.

	Democrat	Republican	Independent	Other
Muncie	81%	75%	81%	78%
Yorktown	1%	3%	7%	2%
Albany	4%	6%	5%	4%
Daleville	1%	4%	5%	15%
Gaston	5%	4%	2%	0%
Eaton	4%	6%	1%	0%
Selma	4%	2%	0%	0%

Question: Which of the following counties do you work in.

	Democrat	Republican	Independent	Other
Delaware	58%	59%	61%	54%
Madison	2%	1%	1%	17%
Henry	1%	1%	0%	0%
Randolph	1%	1%	2%	0%
Jay	1%	1%	1%	0%
Blackford	0%	1%	1%	0%
Retired or other	37%	36%	35%	28%

Survey Conducted on June 25, 26, 27, and 28, 2005



The Tobacco Free Coalition of Delaware County

Question: Do you work indoors most of the time?

	Democrat	Republican	Independent	Other
Yes	76%	75%	80%	74%
No	24%	25%	20%	26%

Question: At your indoor work site, which of the following four statements best describes the smoking policy.

	Democrat	Republican	Independent	Other
Smoking is not allowed in any workplace areas	59%	78%	63%	68%
Smoking is allowed in some work areas	22%	13%	16%	26%
Smoking is allowed in all work areas	9%	3%	6%	3%
No smoking policy	10%	7%	15%	3%

Question: In general, do you feel that exposure to second hand smoke is a serious health hazard, moderate health hazard, minor health hazard, or not a health hazard at all.

	Democrat	Republican	Independent	Other
Serious health hazard	56%	65%	71%	48%
Moderate health hazard	25%	19%	17%	33%
Minor health hazard	15%	12%	8%	13%
No health hazard	4%	3%	4%	7%

Question: When it comes to the rights of customers and smokers, which of the following four statements do you agree with most.

	Democrat	Republican	Independent	Other
Rights of customers and employees is most important	66%	76%	74%	65%
Rights of customers and employees is somewhat important	9%	9%	7%	7%
Rights of smokers is most important	8%	6%	6%	13%
Rights of smokers is somewhat important	17%	10%	12%	15%

Survey Conducted on June 25, 26, 27, and 28, 2005



The Tobacco Free Coalition of Delaware County

Question: How strongly do you agree or disagree with the statement “All Delaware County workers should be protected from second hand smoke in the workplace.”

	Democrat	Republican	Independent	Other
Strongly agree	57%	71%	77%	57%
Somewhat agree	21%	13%	12%	15%
Somewhat disagree	14%	11%	6%	20%
Strongly disagree	8%	4%	6%	9%

Analysis: Democrats do not feel as strongly as Republicans and Independents that Delaware County workers should be protected from second hand smoke in the workplace as 57% “strongly agree” compared to the Republicans 71% and the Independents 77% rating.

Question: How strongly do you agree or disagree with the statement “Restaurants and other public places would be healthier for customers and employees if they were smoke-free.”

	Democrat	Republican	Independent	Other
Strongly agree	58%	72%	73%	57%
Somewhat agree	17%	13%	12%	17%
Somewhat disagree	10%	9%	9%	9%
Strongly disagree	15%	7%	6%	17%

Question: If a law were proposed in Delaware County to make all work places including restaurants smoke-free, would you support or oppose such a law.

	Democrat	Republican	Independent	Other
Support	57%	68%	71%	54%
Oppose	36%	25%	24%	37%
Not sure	7%	7%	6%	9%

Analysis: Democrats do not favor a new anti-smoking law as much as the Republicans and Independents. Support among Democrats comes in at 57% favor, 36% oppose, with 7% undecided. Republicans favor the new law by 68% to 25% who oppose, with 7% undecided. Among Independents, 71% favor, 24% oppose, with 6% undecided.

Survey Conducted on June 25, 26, 27, and 28, 2005



The Tobacco Free Coalition of Delaware County

Question: If Delaware County restaurants were smoke-free, would you go out more often, less often, or about the same.

	Democrat	Republican	Independent	Other
More Often	24%	38%	37%	24%
Less Often	22%	13%	14%	26%
Same	54%	49%	49%	50%

Analysis: Republicans and Independents are much more likely to eat out more often than Democrats under a new smoking ban ordinance. Only 24% of Democrats answered “more likely” compared to 38% of the Republicans and 37% of the Independents that answered similarly.

Question: If Delaware County bars were smoke-free, would you go out to bars more often, less often, or about the same.

	Democrat	Republican	Independent	Other
More Often	18%	22%	28%	26%
Less Often	34%	24%	19%	39%
Same	49%	54%	53%	35%

Analysis: Democrats are less likely not to go out to bars more often by a two to one margin as 18% answered “more likely” to 34% who said “less likely.” Republicans answered 22% “more likely” to 24% “less likely.” With Independents it was 28% “more likely” to 19% “less likely.” These numbers reflect the fact that significantly more Democrats in this survey are current smokers and a high percentage of them like to go to bars and light up a cigarette.

Survey Conducted on June 25, 26, 27, and 28, 2005



The Tobacco Free Coalition of Delaware County

Age Analysis

Question: Which of the following four statements describes your use of tobacco products.

	18-24	25-44	45-64	65+
Current Smoker	28%	36%	24%	9%
Former Smoker	23%	13%	25%	44%
Never Smoked	41%	48%	50%	46%
Use smokeless or other tobacco	8%	3%	1%	1%

Analysis: The results on this tobacco “use” question are very revealing. Among the 18-24 category 28% are current smokers, but 23% are former smokers, indicating that the stop smoking forces are having an effect on younger smokers. Among the 25-44 group there is the highest incidence of current smokers at 36% compared to only 13% that answered “former smoker.” With the 45-64 age range it is almost even with 24% current smokers compared to 25% former smokers. Anti-smoking results resonate with the 65 and over folks as only 9% are current smokers contrasted to 44% that are former smokers.

Question: Which town in Delaware County do you live in or are closest to.

	18-24	25-44	45-64	65+
Muncie	85%	77%	80%	77%
Yorktown	5%	2%	2%	4%
Albany	0%	5%	6%	5%
Daleville	0%	7%	4%	3%
Gaston	3%	2%	4%	4%
Eaton	5%	6%	3%	3%
Selma	5%	1%	0%	4%

Question: Which of the following counties do you work in.

	18-24	25-44	45-64	65+
Delaware	69%	77%	69%	24%
Madison	5%	7%	1%	1%
Henry	0%	1%	0%	0%
Randolph	3%	1%	0%	1%
Jay	0%	1%	1%	1%
Blackford	0%	1%	1%	0%
Retired or other	23%	12%	28%	73%

Survey Conducted on June 25, 26, 27, and 28, 2005



The Tobacco Free Coalition of Delaware County

Question: Do you work indoors most of the time?

	18-24	25-44	45-64	65+
Yes	69%	88%	83%	57%
No	31%	12%	17%	43%

Question: At your indoor work site, which of the following four statements best describes the smoking policy.

	18-24	25-44	45-64	65+
Smoking is not allowed in any workplace areas	59%	67%	72%	59%
Smoking is allowed in some work areas	37%	27%	11%	13%
Smoking is allowed in all work areas	0%	4%	7%	6%
No smoking policy	4%	3%	9%	23%

Question: In general, do you feel that exposure to second hand smoke is a serious health hazard, moderate health hazard, minor health hazard, or not a health hazard at all.

	18-24	25-44	45-64	65+
Serious health hazard	59%	56%	61%	68%
Moderate health hazard	31%	26%	19%	19%
Minor health hazard	5%	14%	15%	10%
No health hazard	5%	4%	4%	4%

Question: When it comes to the rights of customers and smokers, which of the following four statements do you agree with most.

	18-24	25-44	45-64	65+
Rights of customers and employees is most important	79%	70%	70%	71%
Rights of customers and employees is somewhat important	8%	7%	8%	10%
Rights of smokers is most important	3%	10%	7%	6%
Rights of smokers is somewhat important	10%	13%	14%	14%

Survey Conducted on June 25, 26, 27, and 28, 2005



The Tobacco Free Coalition of Delaware County

Question: How strongly do you agree or disagree with the statement “All Delaware County workers should be protected from second hand smoke in the workplace.”

	18-24	25-44	45-64	65+
Strongly agree	54%	63%	69%	69%
Somewhat agree	26%	15%	11%	20%
Somewhat disagree	13%	15%	12%	9%
Strongly disagree	8%	7%	7%	3%

Analysis: The response among the 25-44 is most interesting, as although 36% are current smokers, 78% either “strongly agree” (63%) or “somewhat agree” (15%) that all Delaware County workers should be protected from second hand smoke in the workplace.

Question: How strongly do you agree or disagree with the statement “Restaurants and other public places would be healthier for customers and employees if they were smoke-free.”

	18-24	25-44	45-64	65+
Strongly agree	69%	58%	64%	76%
Somewhat agree	10%	15%	15%	13%
Somewhat disagree	8%	13%	9%	6%
Strongly disagree	13%	13%	11%	5%

Question: If a law were proposed in Delaware County to make all work places including restaurants smoke-free, would you support or oppose such a law.

	18-24	25-44	45-64	65+
Support	67%	53%	64%	72%
Oppose	26%	37%	30%	24%
Not sure	8%	10%	6%	4%

Analysis: The lowest level of support is among the 25-44s as 53% favor the anti-smoking law, 37% oppose it, 10% are undecided. With the other age groups support is overwhelming with the seniors topping out at 72% favor, 24% oppose, with only 4% undecided.

Survey Conducted on June 25, 26, 27, and 28, 2005



The Tobacco Free Coalition of Delaware County

Question: If Delaware County restaurants were smoke-free, would you go out more often, less often, or about the same.

	18-24	25-44	45-64	65+
More Often	29%	25%	34%	34%
Less Often	13%	26%	19%	8%
Same	58%	49%	47%	58%

Analysis: The only category that indicated they would eat out “less often” were the 25-44s, the highest category of current smokers (36%), by a margin of one point over “more often” 26% to 25%. The three other groups, by wide margins indicated they would eat out more often. Seniors, by a four to one margin, 34% to 8% answered “more often.”

Question: If Delaware County bars were smoke-free, would you go out to bars more often, less often, or about the same.

	18-24	25-44	45-64	65+
More Often	29%	23%	24%	16%
Less Often	32%	40%	27%	17%
Same	39%	37%	49%	68%

Survey Conducted on June 25, 26, 27, and 28, 2005



The Tobacco Free Coalition of Delaware County

Smoker Analysis

Question: Which of the following four statements describes your use of tobacco products.

Current Smoker	23%
Former Smoker	27%
Never Smoked	47%
Use smokeless or other tobacco	2%

Question: Which town in Delaware County do you live in or are closest to.

	Current	Former	Never	Smokeless
Muncie	79%	83%	77%	58%
Yorktown	2%	3%	3%	0%
Albany	2%	5%	6%	8%
Daleville	5%	2%	5%	8%
Gaston	7%	1%	3%	17%
Eaton	2%	4%	5%	0%
Selma	2%	3%	1%	8%

Question: Which of the following counties do you work in.

	Current	Former	Never	Smokeless
Delaware	60%	45%	66%	58%
Madison	6%	2%	2%	0%
Henry	0%	0%	1%	0%
Randolph	1%	2%	0%	8%
Jay	1%	1%	1%	0%
Blackford	0%	0%	1%	0%
Retired or other	33%	50%	29%	33%

Survey Conducted on June 25, 26, 27, and 28, 2005



The Tobacco Free Coalition of Delaware County

Question: Do you work indoors most of the time?

	Current	Former	Never	Smokeless
Yes	66%	73%	83%	75%
No	34%	27%	17%	25%

Analysis: Significantly more current smokers work outdoors, fully one third (34%), than the other tobacco use categories.

Question: At your indoor work site, which of the following four statements best describes the smoking policy.

	Current	Former	Never	Smokeless
Smoking is not allowed in any workplace areas	45%	70%	75%	56%
Smoking is allowed in some work areas	34%	13%	14%	33%
Smoking is allowed in all work areas	11%	7%	3%	0%
No smoking policy	10%	11%	8%	11%

Analysis: Of the current smokers, a much greater number (45%), that do work indoors have some access to smoking areas (34%), or all indoor areas are accessible to current smokers (11%). Of the former smokers only 20% have limited or allow total access for smokers.

Question: In general, do you feel that exposure to second hand smoke is a serious health hazard, moderate health hazard, minor health hazard, or not a health hazard at all.

	Current	Former	Never	Smokeless
Serious health hazard	25%	63%	80%	33%
Moderate health hazard	36%	23%	13%	42%
Minor health hazard	27%	11%	6%	25%
No health hazard	12%	4%	1%	0%

Analysis: This set of responses is one of the most revealing in the entire survey because it graphically demonstrates that current smokers have radically differing views from former smokers and those people that never smoked on second hand smoke as a health hazard. Only 61% of current smokers think second hand smoke is a “serious health hazard” (25%) or “moderate health hazard” (36%), compared to 86% of the former smokers that feel second hand smoke is a “serious hazard” (63%) or “moderate hazard” (23%). Even 12% of the current smokers do not feel second hand smoke is “no health hazard” compared to 4% of the former smokers and the 1% of those respondents that never smoked.

Survey Conducted on June 25, 26, 27, and 28, 2005



The Tobacco Free Coalition of Delaware County

Question: When it comes to the rights of customers and smokers, which of the following four statements do you agree with most.

	Current	Former	Never	Smokeless
Rights of customers and employees is most important	46%	68%	85%	67%
Rights of customers and employees is somewhat important	9%	10%	7%	0%
Rights of smokers is most important	21%	6%	2%	0%
Rights of smokers is somewhat important	23%	16%	6%	33%

Analysis: Almost half of the current smokers (44%) think their rights are either “most important” (21%) or “somewhat important” (23%). Only 22% of the former smokers feel that smokers’ rights are “most important” (6%), or “somewhat important” (16%) compared to just 8% among those who never smoked with 2% answering “most important” and 6% answering “somewhat important.”

Question: How strongly do you agree or disagree with the statement “All Delaware County workers should be protected from second hand smoke in the workplace.”

	Current	Former	Never	Smokeless
Strongly agree	25%	69%	85%	58%
Somewhat agree	29%	17%	8%	17%
Somewhat disagree	28%	11%	4%	25%
Strongly disagree	18%	3%	3%	0%

Analysis: Almost one half of current smokers (46%) either “Strongly disagree” (18%) or “Somewhat disagree” (28%) that workers should be protected from second hand smoke in the workplace. The responses among former smokers and current smokers were sharply divergent on the extent that they agree either “strongly” or “somewhat strongly” that workers should be protected from second hand smoke in the workplace. Former smokers agreed by an aggregate 86% to an aggregate 54% of current smokers that feel workers should be protected from second hand smoke.

Question: How strongly do you agree or disagree with the statement “Restaurants and other public places would be healthier for customers and employees if they were smoke-free.”

	Current	Former	Never	Smokeless
Strongly agree	21%	69%	87%	50%
Somewhat agree	25%	16%	8%	25%
Somewhat disagree	23%	9%	2%	25%
Strongly disagree	31%	6%	3%	0%

Survey Conducted on June 25, 26, 27, and 28, 2005



The Tobacco Free Coalition of Delaware County

Question: If a law were proposed in Delaware County to make all work places including restaurants smoke-free, would you support or oppose such a law.

	Current	Former	Never	Smokeless
Support	18%	65%	85%	50%
Oppose	74%	28%	9%	42%
Not sure	8%	6%	6%	8%

Analysis: Three out of four of current smokers (74%) would oppose a law that would prohibit smoking all workplaces, including restaurants. That opposition is three times greater at 74% than the 28% opposition among former smokers.

Question: If Delaware County restaurants were smoke-free, would you go out more often, less often, or about the same.

	Current	Former	Never	Smokeless
More Often	4%	28%	47%	25%
Less Often	56%	12%	2%	17%
Same	40%	61%	51%	58%

Analysis: The response among current smokers that 56% answered “less often” is more than offset by the answers of former smokers that indicated they would go out “more often” (28%) and the 47% of never smoked answers that also said “more often.”

Question: If Delaware County bars were smoke-free, would you go out to bars more often, less often, or about the same.

	Current	Former	Never	Smokeless
More Often	0%	19%	34%	33%
Less Often	73%	22%	8%	33%
Same	27%	59%	58%	33%

Analysis: Clearly, by these responses, bar business would suffer overall. The 73% response among current smokers of “less often” is not made up for in similar responses of former smokers (19%) and never smoked (34%) that said they would go out “more often” to bars.

Survey Conducted on June 25, 26, 27, and 28, 2005



The Tobacco Free Coalition of Delaware County

Executive Summary

The information contained in the responses of the 620 randomly selected Delaware County residents is broken out in four categories that include gender, age, voter preference, and by tobacco usage. Each of the four segments offers different facets of information of the questions in the survey. Each segment contains profound insight into the complexities of the issue of smoking in public, workplaces, restaurants, bars, and whether they would support a law that would ban smoking in public, restaurants, bars, and workplaces.

Support for a law banning smoking in public, workplaces and restaurants enjoys overwhelming support at 64% to 30% in opposition. That is more than a two to one margin.

It is significant to note that only 4% of the total survey sample feel that second hand smoke is "no health hazard." Seven in ten (71%) feel that the rights of workers and customers is "most important" compared to 13% that feel smokers rights are "most important." Eight in ten (82%) either "strongly agree" (66%) or "somewhat agree" (16%) that all Delaware County workers should be protected from second hand smoke in the workplace.

Again, eight in ten (80%) either "strongly agree" (66%) or "somewhat agree" (14%) that restaurants and other public places would be healthier for customers and employees if they were smoke free.

A new smoking ban ordinance would be a boon to local restaurants, according to the survey responses, as 32% said they would go out to eat "more often" compared to the 17% that answered "less often."

A new law that would ban smoking in bars, however, would have an adverse effect on business, as 22% said they would go out "more often" to smoke free bars, 28% said they would "go out less" to bars.

Survey Conducted on June 25, 26, 27, and 28, 2005